



Education Day – October 18, 2018 Sponsorship and Exhibitor Information

Dear Sponsors and Exhibitors:

First and foremost, thank you for your continued support of the Buffalo Claims Association! Without your involvement, this organization could not continue in its endeavor to educate and inform claims professionals of all backgrounds and experiences.

The Buffalo Claims Association Annual Education Day will be held on Thursday October 18, 2018 at the Buffalo Marriott Harbor Center located at 95 Main Street, Buffalo, NY. It is beautiful and was chosen in part because we believe that it will help provide our exhibitors and sponsors with great exposure.

In an effort to better serve you we have added time in the schedule for attendees to visit exhibitor tables by making part of the luncheon time devoted to visiting exhibitors. Additionally, we were very cognizant of the set up and have worked with the venue to drive traffic through the Exhibition Area. The Continental Breakfast, Mid-Morning Coffee Break and Post-Lunch Dessert and Coffee will all be stationed in the Exhibition Area. Additionally, we are deferring prize giveaways until the beginning of the cocktail reception in an effort to increase attendance and to allow for better networking opportunities.

This year we are offering varying levels of sponsorship and exhibition. Should you wish to exhibit or sponsor, please complete the enclosed Sponsorship/Exhibitor form and forward it with your check, payable to the: Buffalo Claims Association to P.O. Box 222 Buffalo, New York 14224 or visit our website to make payments via PayPal. If using Pay Pal be sure to scan and e-mail your completed form to csmith@evansbank.com or info@buffaloclaims.com.

We will not be able to set up until the morning of the event but the tables should be all set up by 6:00 AM so that should provide you with plenty of time to get your gear ready. I am working on getting maps to show you where you can drop off bulky or heavy items. Should you have any questions or require further information, please reach out to any Board member at info@buffaloclaims.com or you can find the contact info on our website: www.buffaloclaims.com.

The night before the event, all speakers and sponsors are cordially invited to join the BCA Board members for complimentary drinks, appetizers and from 6:00 PM to 9:00 PM place to be determined . We truly hope you can join us for some fellowship and fun.

Warm Regards,

James Cousins
President
Buffalo Claims Association



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Gold Sponsorship/Exhibitor \$1000.00

Full page ad in the Education Day 2017 Folder
Exhibitor Table and 2 chairs - We will be in the Ice Rink area - please dress warmly
Art work displayed at the event
4 event tickets & free parking
Year Long Recognition as a Sponsor on the BCA Website
Electrical outlets provided upon request for an additional fee

Silver Sponsorship/Exhibitor \$850.00

½ page ad in the Education Day 2017 Folder
Exhibitor Table and 2 chairs - We will be in the Ice Rink area - please dress warmly
Art work displayed at the event
2 event tickets & free parking
Year Long Recognition as a Sponsor on the BCA Website
Electrical outlets provided upon request for an additional fee

Bronze Sponsorship/Exhibitor \$650.00

Recognition in the Education Day 2017 Folder
Exhibitor Table and 2 chairs - We will be in the Ice Rink area - please dress warmly
Art work displayed at the event
2 event tickets & free parking
Year Long Recognition as a Sponsor on the BCA Website
Electrical outlets provided upon request for an additional fee

Cocktail Reception Sponsorship \$1,000.00

Full page ad in the Education Day 2017 Folder
Art work displayed at the event
Art work displayed prominently at the Cocktail Reception
Year Long Recognition as a Sponsor on the BCA Website
4 Event Tickets & Free Parking

Music Sponsorship (Speaker/Sponsor Party) \$500.00

Recognition in the Education Day 2017 Folder
Art work displayed at the event
Year Long Recognition as a Sponsor on the BCA Website
2 event tickets & free parking

Miscellaneous Sponsorship

Propose Something! We are open to your ideas! Food or booze for the Speaker/Sponsor Party, etcetera



SPONSOR/EXHIBITOR FORM

Please complete and send by October 8, 2018 with check payable to Buffalo Claims Association, PO Box 222, Buffalo, NY 14224; or if paying via Pay Pal, scan and e-mail this form to jcousins@madwcdefense.com.

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone number: _____

Email address: _____

- Payments made by check should be payable to: BCA or Buffalo Claims Association
- Email your **artwork** for your sponsorship ad to: jcousins@madwcdefense.com

Please check your support:

_____	GOLD Sponsor	\$1000.00
_____	SILVER Sponsor	\$850.00
_____	BRONZE Sponsor	\$650.00
_____	Cocktail Reception	\$1000.00
_____	Miscellaneous	\$500.00

To be sure we have a name badge for all who will be attending please print clearly...

Name: _____

Company: _____

Name: _____

Company: _____

All sponsorship and exhibitor forms must be returned by October 8, 2018.

Thank you for your continued support!